

## Your Chamber Board Is Here to Help

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***Buy Local - Buy Chamber***



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## Increase Your Visibility

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“to enhance the economic growth  
and image of Riverbank businesses”

[www.riverbankchamber.org](http://www.riverbankchamber.org)

# ENJOY THE MANY BENEFITS OF RIVERBANK CHAMBER MEMBERSHIP

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## Free Advertising on the Chamber Website

The Riverbank Chamber of Commerce website is a high visibility website. The Chamber website's address is listed on the City's information board on hwy 108 just before you approach downtown Riverbank going northeast. The website address is viewed by numerous people every day. We are pleased with this and have added some great new benefits from our website to our Chamber members. As a member you can:

- Have a photo of your business on the top of the home page of the Chamber website for 6 weeks.
- Have your address, phone numbers, and email address added to your member listing.
- Link your website to the Chamber website so you can get more internet visibility.
- List your job openings on the "Job Listing" page. A form is provided.
- List events on the "Community Calendar" page.

## Take Advantage of Other Free Ways to Promote Your Business

### Article in *The Riverbank News*

Every month *The Riverbank News* provides the Riverbank Chamber with a page for Chamber news. You can benefit from this because we showcase two different Chamber businesses each month. We customarily ask you to provide a photo and a write-up about your business. We add your information to the Chamber news page. *The Riverbank News* later provides us with a PDF version of the Chamber page and it is placed on our website and stays there for member and community retrieval.

### Host a Coffee Hour

Host a Chamber sponsored Coffee Hour as another way to promote your business. The Chamber will place the advertising information on the Chamber website and email information about the Coffee Hour you are hosting to Chamber members. All this is at no cost to you. You just need to pay for the refreshments you are providing. A Coffee Hour provides an excellent setting for you to present information about your products or services.

## Education and Networking Assist in Business Success

### Education

The Chamber works closely with the Stanislaus Alliance to keep our members notified regarding seminars, workshops, and other meetings of benefit to business owners and managers. We have found the Alliance to be a great resource for our local businesses.

### Be Involved

Enjoy the many benefits of being an involved Chamber member. Learn more about your market and allow your market to learn more about you. By attending Chamber functions, you can increase your business referrals, your networking opportunities, and provide greater visibility for your business. In addition, you can affect public policy by helping to solve problems and this will create a healthier environment for business and economic growth. It's a win-win for your business and our community.